



Capital markets readiness

A rapid diagnostic opportunity for portfolio companies



KPMG offers a diagnostic process to quickly evaluate your company's readiness along its journey to becoming a public company and to develop a roadmap to assist you throughout the lifecycle of your capital markets transaction.

Preparing to raise capital

Our process combines an integrated set of multi-competency capabilities along with a digitally enabled approach to help your organization determine its readiness to engage in a traditional or SPAC merger.

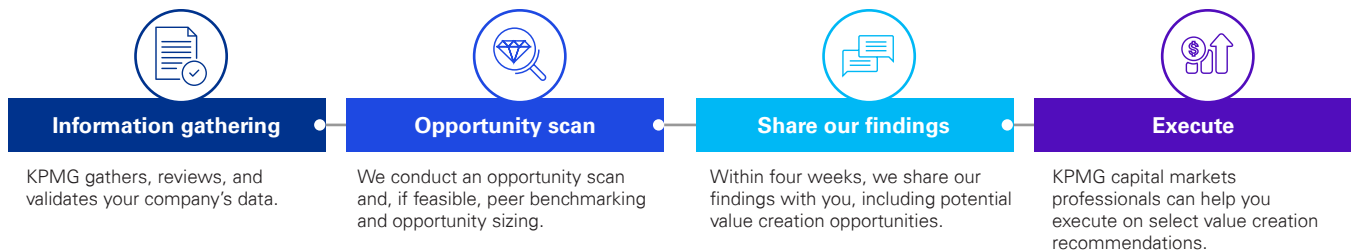
After the initial evaluation, our industry-aligned professionals can help you with the detailed strategy and execution of your capital markets transaction.

The range of KPMG's capital markets readiness service includes:

- In-depth capital markets readiness assessment and roadmap
- Assistance with preparation of regulatory filings
- Tax structuring
- SOX compliance
- Executive compensation planning

Our approach

Through an initial diagnostic exercise, which is a light-touch process on your part, we quickly identify potential opportunities to improve performance and to overcome functional challenges. KPMG experts can then further guide you through the execution of identified value creation opportunities of your choosing.



Deliverables from the capital markets readiness diagnostic include:

- Readiness assessment report highlighting financial reporting, corporate governance, systems, people, and process requirements
- Perspective on current state maturity versus leading practices
- High-level roadmap of capital markets readiness and potential value creation opportunities, as appropriate
- Prioritized list of initiatives
- Considerations and next steps

Going public smoothly and efficiently

The KPMG capital market readiness team takes a holistic approach to capital markets readiness. Following our initial diagnosis, we can assist you in developing or refining your “equity story,” ensuring that your financial statements meet regulatory requirements, designing and setting up your tax structure, developing a public company executive compensation plan, and formulating an infrastructure with robust and resilient internal controls.

Case study: Preparing for a private equity IPO exit



The challenge

To assist the company with a myriad of operational and financial reporting challenges as it navigated an initial public offering (IPO).



What KPMG did

- Advised and helped design the tax structure of the IPO vehicle and on the impacts of the transaction structure from a financial reporting perspective
- Assessed accounting policies and prepared an IPO readiness assessment report with recommended next steps and a preliminary IPO work plan
- Provided accounting change services, including adoption of new accounting standards and restatements
- Performed valuations of the company and complex financial instruments
- Assisted with regulatory filings and provided support through the SEC review process
- Assisted with technical accounting matters and with the preparation of the MD&A in accordance with SEC rules, including benchmarking of KPIs



Results:

The company addressed and cleared all SEC comments in preparation for a successful IPO.

Contact us

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