

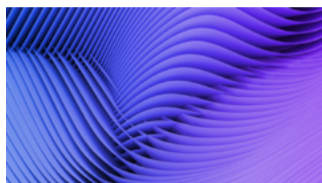


# Issues and Insights

Our latest views on your key business news

January edition

## THE HOT ZONE



### 1. The nine big issues facing corporate boards

The challenges are **coming** from all sides: investors, regulators, employees, activists. And their demands will only intensify. Forewarned is forearmed. Here are the top issues you should be prepared to face. [On the 2024 board agenda \(kpmg.us\)](https://www.kpmg.us)



### 2. The future of life sciences

It's not surprising that digitally connected life sciences companies regularly outperform their peers. But with AI, machine learning and a customer-centric focus, Connected Enterprises are making the disparities even greater. [The future of life sciences \(kpmg.com\)](https://www.kpmg.com)



### 3. Why are procurement execs so stressed out?

From working with outdated systems to navigating through an uncertain economy, procurement executives struggle to shoulder more responsibilities with fewer resources. Can they succeed? See what they think. [KPMG 2023 Global Procurement Survey: A critical year ahead](https://www.kpmg.com)



### 4. Gen AI: One giant leap for customer-centric health care

Personalized medical experiences are at the center of the life sciences industry. KPMG and Salesforce can accelerate customer engagement and improve speed to value. [Life Sciences | Improve customer engagement with data and GenAI \(kpmg.com\)](https://www.kpmg.com)



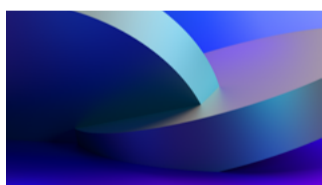
### 5. The state of M&A in nine key charts

Why did M&A firms sit on the sidelines while corporate buyers and private equity outfits grabbed consumer and retail opportunities in Q3? Our charts give you the picture—literally. [A waiting game – M&A trends in consumer and retail \(kpmg.com\)](https://www.kpmg.com)



### 6. The Fed is done!

Diane Swonk, Chief Economist, KPMG US, explains why the Fed's bias is now on cutting rates sooner rather than later; a shift, she notes, that "allows the Fed to have its cake and eat it too." [The Fed is done! \(kpmg.com\)](https://www.kpmg.com)



### 7. Transfer pricing: Takeaways from the OECD's MAP statistics

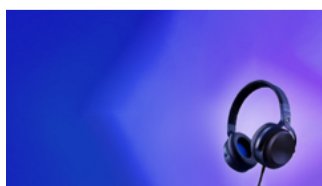
The OECD's 2022 MAP statistics and awards provide taxpayers insight into the effectiveness of Mutual Agreement Procedures (MAPs) around the world. Get them here. [Transfer pricing takeaways from 2022 MAP statistics - KPMG United States](https://www.kpmg.com)



### 8. Are the end of rate hikes at hand?

Consider: October inflation cooled across the board, and the three-month moving average fell to its lowest level since late 2020. But then things got even better. [Incomes rise faster than spending \(kpmg.com\)](https://www.kpmg.com)

## PODCASTS & WEBCASTS



### 9. Cross-Border CAMT: Unpacking the international aspects of the new IRS notice

Notice 2023-64, the fourth piece of interim guidance on the corporate alternative minimum tax (CAMT), resolves some issues but raises questions on others. Listen as our KPMG WNT International Tax group explores what's there—and what's not. [Cross-Border CAMT: Unpacking the International Aspects of the New IRS Notice \(kpmg.com\)](https://www.kpmg.com)

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