



Insight-driven strategies & actions

KPMG Connected Enterprise for Energy, Natural Resources & Chemicals (ENRC)

From wellhead and wind farm to gas pump and charging station, ENRC is a data-driven sector. And with a Connected Enterprise, your data can work smarter—and harder—for you. Enhanced data capabilities lead to better insights, and help you build stronger partnership strategies with suppliers, customers, and prospects.



Key considerations

- Is your Data & Analytics (D&A) strategy foundational to your business growth?
- Do your D&A capabilities give you a holistic understanding of your business ecosystem?
- How do your data practices help you to provide a real-time, 360 view of your customers?
- Are you equipped to adopt both basic statistical and advanced tools to help meet emerging analytical needs?
- Do you have detailed policies in place to ensure information security and privacy?



How KPMG can help

- Go beyond the now. Partner with a digital transformation leader to position your company for a more competitive future.
- We provide data visibility across the value chain to improve customer experiences at every step in the process.
- Digital transformation allows you to anticipate customer needs and address them with insight-driven strategies and fast execution.
- Connected Enterprise focuses every part of your company on delivering better experiences for customers.



Superior knowledge is always a business advantage. With a Connected Enterprise, you'll have the data and insights to be connected directly to your customers, suppliers, and everyone you touch. We have the roadmap and tech-enabled digital tools that enable ENRC companies to develop and execute more meaningful, personalized, and effective customer strategies.



Orchestrate your operations into a connected system that increases efficiency, reduces risk, and protects your margins. Harness data from social media, online surveys and transactions. Insights are everywhere. Connected Enterprises can turn them into opportunities.

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Discovering value through digital

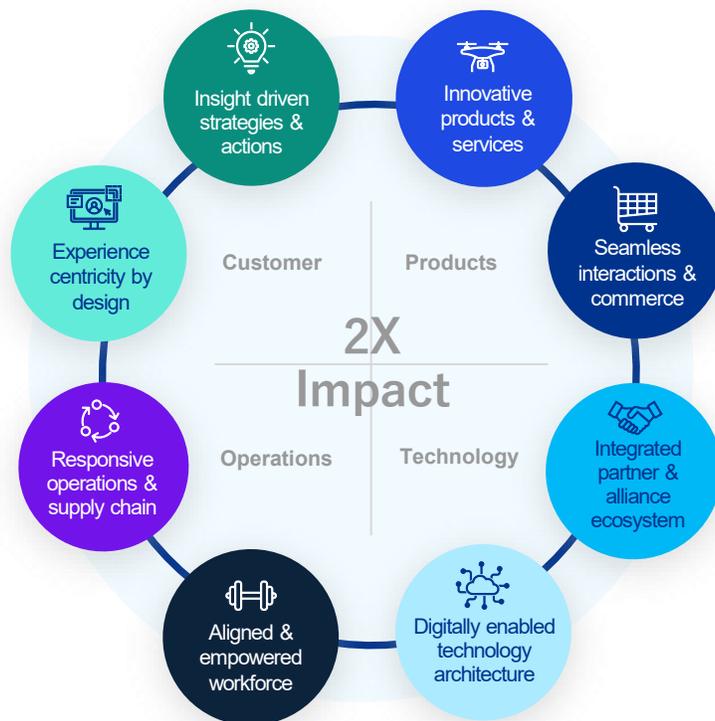
When a multinational oil and gas company's IT operating model was not supported by a digital plan, KPMG stepped up to create a value-driven digital strategy and roadmap that connected their front-to-back office through a cross-functional perspective.

Combining deep industry insights, digital strategy expertise, and a comprehensive understanding of their business, KPMG delivered an IT operating model that leveraged insights from across the business to meet the client's North Star ambitions and tracks value aligned to their digital 3-year roadmap.

We deliver the results that matter.

What does a Connected Enterprise look like?

The most successful organizations exhibit eight characteristics that span all aspects of the enterprise. The capabilities of front office, middle office and back office integrate seamlessly to support your brands, products and services, interactions and workforce.



Make the connection



Generate business value at every stage of your transformation journey



Build an insights-driven, digital and customer centric business



Empower and enable your people to align the organization for agility and performance



Engineer secure architectures to enable agile, high-speed innovation

Contact us



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