



Ideas and Insights

Ideas and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

February edition

ARTIFICIAL INTELLIGENCE (AI)



Why AI will soon be at the center of finance

The KPMG Ignition Center in Chicago recently brought CFOs together to gain insights into our perspective on the unique opportunity that generative AI represents for finance leaders. See how it's making a difference in everything from bottom-line cost reduction to exponential top-line growth. [Read more.](#)



To unlock AI opportunities, instill trust in the tech

Handing over decision-making to a machine is no small undertaking. Issues ranging from biased data to algorithmic errors can result in the technology making mistakes—with serious consequences for a company. But for businesses that put the right technology controls in place, the benefits can outweigh the risks. [Read more.](#)



Which companies provide the best customer experience?

Our 2023 US Customer Experience Excellence Report surveyed more than 10,000 consumers to identify industry leaders and laggards. While many companies failed to meet customer expectations, those with a balanced, “customer-first” approach to solving problems are seeing profitable growth. See who's on top and how they're succeeding. [Read more.](#)

FINANCE



The banking trends to watch in 2024

We expect the year ahead to be defined by geopolitical instability, an evolving regulatory environment, and a muddled economic picture. Despite the challenges, our 2024 banking trends strikes an optimistic tone. As we see it, the banking industry is challenged but undaunted, with brighter days in the year ahead. [Read more.](#)

TAX INSIGHTS



Foreign tax credits for multinationals: Here's the latest

In this KPMG report, Daren Gottlieb, Kevin Brogan, and Chris Riccardi analyze businesses' ability to credit qualified domestic minimum top-up taxes, based on new IRS and US Treasury guidance. [Read more.](#)



Key takeaways from the recent CAMT releases

At the end of 2023, taxpayers received three pieces of “guidance” related to the corporate alternative minimum tax (CAMT). In this report, KPMG summarizes the notable provisions in each of them. [Read more.](#)



Generative artificial intelligence (Gen AI) and tax planning

Gen AI is already reinventing how companies scale, transform their workforce, and accelerate growth. This comprehensive report helps define what Gen AI is, its uses in tax planning, and the benefits and complications of locating Gen AI offshore. [Read more.](#)



Is Congress set to boost the child tax credit?

It won't be like 2021's temporary jump in the child tax credit, but a proposed tweak to the tax credit's methods could get more of the maximum payout to low-income families sooner. See how it would work, what it could do, and if it can pass. [Read more.](#)



Four tax policies to watch in 2024

The new year brings a host of tax policy trends that have the potential to affect the way companies do business. These include the Organization for Economic Co-operation and Development's Pillar Two initiative, green tax credits, the corporate alternative minimum tax (CAMT), and incentives for research and development. Read all about it here. [Read more.](#)

WEBCASTS



How Gen AI is reshaping the workforce

Explore real-world examples of how companies are reshaping the workforce using Gen AI and discover ways to drive value and efficiency across the organization in this KPMG-hosted webcast. [Read more.](#)



Risk and Compliance: Enhancing Internal Audit's Impact with AI and Analytics

See how AI and data analytics are enabling internal audit, risk, and compliance professionals to “do more with less” and build resilience against emerging risks. We'll illustrate the ways internal auditors can broaden their use of innovative capabilities to transform processes with technology. [Read more.](#)



Building stakeholder trust in risk transformation

Join us as partners from our Risk Services network discuss key priorities FOR the risk function in 2024. We'll examine five intersecting drivers of risk transformation, illustrating them with highlights from our recently published Chief Risk Officer Survey report. [Read more.](#)

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