

Issues and Insights

FEBRUARY EDITION

Welcome to the latest issue of Issues and Insights, summarizing our latest thinking on subjects affecting your business. Use the information to stay resilient and grow through these disruptive times.

Hot topics



Fourth quarter GDP shows resilient economy despite choppy seas

In a look back at 2022, KPMG Chief U.S. Economist, Diane Swonk, suggests that the economy's resilience in the face of inflation and rate hikes may be both blessing and curse, and could drive the Fed to tighten money further. [Get the facts.](#)



Investors find turbulence and opportunity in the HCLS marketplace

Investors know that the KPMG 2023 Healthcare and Life Sciences Investment Outlook provides useful insights on the state of eight industry subsectors; contains the latest data; and includes a nationwide survey of company leaders discussing their plans for 2023. [Get it now.](#)



Chief Tax Officers confront growing risks; turn to transformation

The 2023 CTO Survey finds tax departments facing significant risks, and CTOs expecting those risks to grow in the future. Tax department transformation is essential. Staying still is not an option; but neither is racing ahead without a comprehensive strategy. What's the answer? [Find out here.](#)



Enhancing innovation through in-person collaboration

When complex decision-making requires intense collaboration and connectivity across an array of stakeholders, the best results are driven through in-person engagement. [See how our digitally enhanced environments foster group innovation.](#)



A wonderful world? 2023 Outlook

In this latest chartbook, the KPMG Economics team illustrates the factors that will drive the economy this year. Can labor return to pre-pandemic levels? How will the inflation fight impact GDP? What's the probability of a recession? [Download our chartbook now to find out.](#)



A little less jingly this past holiday season

In September of 2022, the KPMG consumer pulse survey indicated that concerns over rising prices would dampen consumer holiday spending. While households intended to raise their holiday spending slightly, they approached the season with reserve. [See how reality tracked the predictions.](#)



The benefits game: can your organization compete?

Today, workers value benefits almost as much as salary. And with talent the key to a competitive advantage, how can businesses offer benefits packages that attract and retain top talent while simultaneously controlling costs? [Find out here.](#)

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