

# Ideas and Insights

*Ideas and Insights* brings you our best thinking on the issues affecting your business now. It's valuable information in a format you can use.

#### **Hot topics**



## What's behind the transformation in commercial lending?

What new challenges do lenders face? And how are they meeting the moment? Get the answers in the *KPMG 2022 Commercial Lending Survey*, with views from more than 100 commercial lending executives. **Download it here**.



## Asset managers go digital; customers applaud.

Digital technology is helping managers attract and retain customers by enabling the delivery of more personalized solutions and superior service. As the use of digital becomes more widespread, you don't want to be left behind. See what it's all about.



### What do financial services workers think of their jobs?

With the industry facing labor shortages, an inflationary environment, cost pressures, and non-traditional competitors for talent, how happy are its workers? How likely are they to stay with their current firms? The answers may surprise you!

#### Tax news



#### Tax perspectives from the C-suite

Our survey of 300 large company C-suite executives underscores the sea change under way in the tax profession. But what, exactly, are they doing? How are attracting a more diverse, more technically savvy workforce? **We'll tell you**.

#### kpmg.com/socialmedia



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