



# Ideas and Insights

*Ideas and Insights* brings you our best thinking on the issues affecting your business now. It's valuable information in a format you can use.

## OCTOBER EDITION

### Hot topics



#### What's the future of banking? Survey says...

We asked 100 senior executives at the nation's largest banks about the key business issues that concern us all. In the 2022 KPMG Banking Industry Survey, they share their thoughts on growth, digitization, cyber risk, crypto assets, the metaverse and more. See why they remain optimistic despite the anticipated rough seas ahead.



#### New SEC regulations for ESG

The define-as-you-go days of Environmental, Social, and Governance (ESG) reporting are about to end. Regulatory consideration of ESG topics has increased significantly, with initiatives, proposed rules, and SEC guidance now focused on a range of ESG issues. This KPMG article tells you what to expect from regulators – and how to prepare.



#### Is your customer data sufficiently private?

Regulators are increasing their scrutiny of issues involving data privacy, data security and the application of new technologies. This KPMG report helps you stay on the right side of the rules as regulators seek to understand – and set parameters around – the ways that financial institutions collect and use consumer financial data.



#### 2022 U.S. CEO Outlook Survey: resilience and growth for turbulent times

With insights from more than 1,300 CEOs at large companies globally, including 400 in the United States, the 2022 KPMG CEO Survey finds a majority of U.S. CEOs remains confident about growth over the next three years. See how they plan to turn risk into opportunity by focusing on technology, ESG, and talent.

### Tax insights



#### Tax Reimagined 2022: Perspectives from the C-suite

This KPMG report underscores the tax profession's changing expectations and needs. Our survey of 300 C-suite executives shows tax departments still struggling to take full advantage of emerging technology, recognizing that more needs to be done, and embracing a more diverse and tech-savvy workforce.



#### Let's revitalize your healthcare plan offering

Learn how your company can lower costs by strategically managing your healthcare plan offering as a part of global rewards. The savings can be significant.

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