



Google Cloud

Accelerate insights in a data-driven world

KPMG data and analytics services for Google Cloud

Extracting meaningful insights from torrents of information is a crucial business imperative. Equally critical is the need for modern, secure analytical solutions that rely on artificial intelligence (AI) to advance digital transformation globally.

Working together, KPMG and Google Cloud leverage the full power of automation, machine learning, and data and analytics to transform businesses through:



Data that unlocks the value of information and taps into various external sources



Analytics that help you gain new insights and make better, faster, and more confident decisions



Artificial intelligence that enhances, automates, and augments decisions while keeping humans informed



Intelligent automation that accelerates strategies and scales knowledge and practical experience

More than 750 Google Cloud certifications to help your organization:



Break down technology barriers to generate value and enable business outcomes



Dynamically assemble the right technologies for a faster and more scalable, secure, and adaptable technology ecosystem



Connect systems, people, and data to create new products and services at speed and scale

Key offerings



Data Interoperability



Data De-Identification



Intelligent Forecasting



Financial Optimization



Data Visualization

Our key offerings share several significant benefits. They:

- Reveal** insights from datasets that are complex, diverse, and massive
- Employ** strategies and tools to identify patterns and drive actionable insights from datasets that are too large or complex for traditional data processing
- Use** visualization solutions to provide better access to and insight from enterprise data
- Provide** a high degree of security in a cloud environment

KPMG and Google Cloud in action

In some matters, timing is everything. That was the case when a renowned university hospital wanted to harness predictive analytics to get a lead on emerging sepsis symptoms among intensive care unit patients.

The hospital asked KPMG and Google Cloud to executive an AI-driven pilot that could safeguard protected health information, sift real-time patient data for sepsis indicators, and quickly deliver diagnostic insight to clinicians. We helped design a purpose-made data configuration and transmission hub, build the hospital's AI interface with Google Cloud, and turn the concept into operational reality.

Once the pilot was deployed, hospital staff gained several hours of advance notice before sepsis symptoms appeared—getting a substantial head start that could mean the difference between life and death.



The KPMG difference

We take a business-first perspective—rather than a technology-first approach—that is focused on solving complex business issues with analytics. Leveraging deep industry and process experience, we define problems, articulate and build domain solutions, and deliver broad-ranging services. We lead with AI across the spectrum to create analytics, AI, and automation solutions that can transform business and operating models.

Working as one team with Google Cloud, we aim to accelerate innovation at every opportunity, creating analytical AI and automated solutions that transform business and operating models.

Connect with one of our team members to learn more.

Contact us



Mark Shank
Principal, Advisory, Lighthouse
KPMG LLP
T: 410-949-2795
E: mshank@kpmg.com



Randall Walker
Director, Advisory
KPMG LLP
T: 678-637-5572
E: randallwalker@kpmg.com



Amy Czech
Sr. Alliance Director
KPMG LLP
T: 347-683-2088
E: aczech@kpmg.com

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

kpmg.com/socialmedia



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2023 KPMG LLP, a Delaware limited liability partnership and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved. The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization. USCS000873-1A