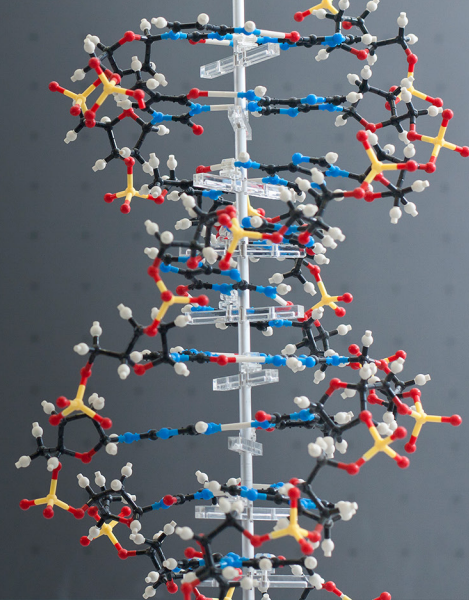




Accelerating the digital enterprise in life sciences



Digital business is the way of the future for innovation in life sciences. By shifting to a digital operating model, life sciences organizations can drive competitive advantage and get their products to market faster.

Life sciences companies are reconfiguring their business models to become digital enterprises. They need to remove the bottlenecks that impede the appropriate use and adoption of their next generation of specialty products so they can get them in the hands of patients who need them, faster.

Life sciences innovation and know-how

KPMG LLP (KPMG) life sciences professionals provide digital services and solutions that enable life sciences organizations to bring speed, agility, visibility, and simplicity to their businesses.

Together with Appian, KPMG helps life sciences organizations thrive in the digital world. Target areas for digital transformation include:

Medical affairs

- Easy access to relevant medical and scientific content globally
- Automation and information to drive meaningful MSL interactions
- Insights from safety/outcome data to answer HCP questions

Pharmacovigilance

- Scalable global solutions for adverse event reporting
- Automated safety information and insights/alerts for decision makers
- Readiness for new digital consumers to share their experiences publicly

Regulatory affairs

- Easy access to a single source of truth for regulatory information that can vary by region and country

- Proactive regulatory engagement for launch and compliance
- Meet regulatory digital expectations and interoperability goals

Commercial

- Consistent messaging and MCM campaigns for digital personas
- Key account managers dedicated to working with healthcare providers and payers
- Pricing, copay programs, and incentives aligned with outcomes

The power of digital innovation can also create value across the product lifecycle. The KPMG 2021 Global CEO Survey* shows that digital transformation is being accelerated in these ways due to COVID-19:

- 74%** The digitization of operations and the creation of a next-generation operating mode
- 75%** The creation of a seamless digital customer experience
- 66%** The creation of a new workforce model, with human workers augmented by automation and artificial intelligence

*KPMG 2021 CEO Outlook Pulse Survey

Integrated service offerings

KPMG professionals take a holistic view of strategy, people, process, and technology needs to help organizations identify and implement their digital transformation initiatives.

Appian provides a low-code automation platform that orchestrates and unifies solution capabilities, such as robotic process automation (RPA), cognitive, and data and analytics for an integrated ecosystem.

Together, we deliver integrated service offerings to enable these automation solutions, including user experience design, data and analytics, cloud integration, process improvement, and change management. As a result, our clients can rapidly build, deploy, use, and scale new applications to drive competitive advantage.

Global reach and delivery model

KPMG global delivery teams have delivered multiple Appian implementations for large global companies. KPMG professionals in the U.S., EMEA, and Asia utilize a global, agile delivery methodology that not only provides “follow-the-sun” coverage, but also speed to delivery.

Combining our life sciences domain knowledge, integrated service offerings, and Appian global delivery model, we work together to design and implement innovative solutions that enable our clients to address their key business issues in months rather than years.

The Appian platform at a glance

Low-code automation enables life sciences innovators to do more, faster, for increased time to value. enabling products to reach the market faster. With low-code automation, organizations can create apps by drawing a flowchart that combines people, technologies, and data in a single workflow to help maximize their resources. These workflows can also be quickly changed.

With Appian, organizations can immediately deploy business applications across devices once design is complete. Apps work as expected on any device, natively, with no extra effort or IT resources.

Power



Appian provides an enterprise-grade low-code platform that also lets users take advantage of industry-leading business process management capabilities. This makes it simple to track, analyze, and adapt to market demands, business events, regulatory changes, and anything else that may occur.

Scalability



Appian has proven scalability across global enterprise environments with successful mission-critical apps at Global 1000 customers.

Security



Security is critical to Appian customers and it's critical to us. Our certifications include SOC 2, SOC 3, HIPAA, PCI-DSS, and many others.

Integration



Appian can integrate your legacy systems to deliver a unified view of your customers. Also, Appian can easily integrate with RPA, natural language processing, and cognitive solutions to further enhance enterprise automation.

Find out how KPMG and Appian can help your organization thrive in the digital world.

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