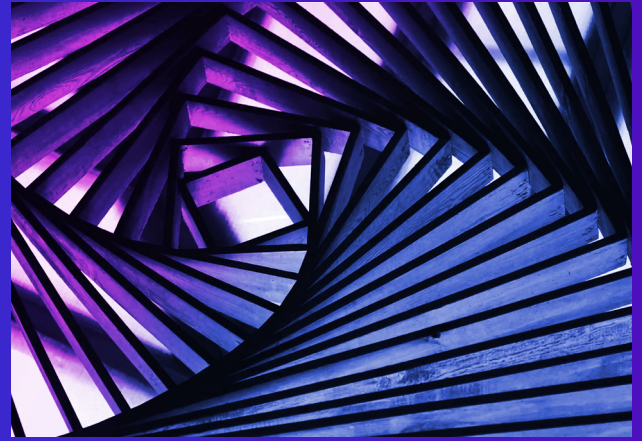




Data: The fuel that drives business

KPMG leverages Microsoft Azure™ to bring you better data more quickly



The data explosion

Every business understands the importance of data. The better your ability to integrate, analyze, and act upon data, the greater your likely cost savings, risk reduction, and opportunities.

Unfortunately, valuable data is often inaccessible to those who could use it best. With a majority of organizational data being trapped in unstructured documents, images, audio, and video, one of the biggest challenges businesses face is extracting this data from across the enterprise. We built the KPMG Modern Data Platform (MDP) to do exactly that.

MDP is a curated cloud-native Microsoft Azure technology stack, whose core services provide an expedited deployment plane. MDP integrates and harmonizes data from systems of record, optimizes a common data model based on Microsoft Dynamics 365™ and supports business process improvements through AI-enabled insights by leveraging Azure Data Factory, Azure Data Lake, Microsoft Purview, and other core Azure capabilities.

Two ways to meet your needs

KPMG LLP (KPMG) offers two accelerators to help bring you into the future of data management: **KPMG Modern Data Platform** and **KPMG Ignite**. Both are built on the powerful and popular Microsoft Azure™ platform, and each helps you drive more value from the technology investments you've made already. They work synergistically but can be implemented separately, depending on your needs.

KPMG Modern Data Platform is a framework of accelerators and assets that support creation of an enterprise grade, cloud-ready data architecture. It includes data connect, ambient data management, KPMG accelerators, and application programming interfaces as a blueprinted service catalog to help you put the best-quality data into your artificial intelligence (AI) and enhance speed-to-delivery from the outset. This infrastructure as code automation serves as a foundation for data integration, analytics, and data-focused industry accelerators. It provides the data ecosystem, unified data models, development, and deployment platform to derive actionable insights from data.

KPMG Ignite is our patented AI platform, enabling rapid AI solution development and delivery. It powers a robust portfolio of bespoke and packaged AI-enabled solutions applicable across a range of industries.



With KPMG Modern Data Platform and KPMG Ignite, you can:



Simplify complexity

Unify siloed and unstructured data—across languages—on an integrated, transparent platform and make real-time information available across the system.



Increase speed to value

Accelerate your business's value realization by translating large volumes of data into actionable insights and business decisions.



Lower costs

Reduce the human effort spent processing data and fixing data quality issues manually.



Reduce risk

Avoid human error and increase your compliance and regulation visibility.



Operate more securely

Leverage the power of KPMG accelerators to increase your speed, agility, and scale in Microsoft Azure security environments.

How KPMG and Microsoft can help

At KPMG, our strategic alliance with Microsoft is central to our goal of helping clients achieve sustainable competitive advantage.

No matter where you are on your journey, we can help align your data and analytics vision with your business goals. KPMG can show you how to get more value from your existing Microsoft enterprise platforms—enabling you to build trust in your data, identify meaningful key performance indicators, and develop automation capabilities to eliminate bias and human error in decision-making. We can work with you to build a cloud architecture that is scalable, reliable, and flexible and can adapt as technology evolves. In short, we can help you become a modern data organization.

With our extensive domain experience, established frameworks, and strategic Microsoft alliance, KPMG is ready to help guide you through your entire transformation.

Contact us

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