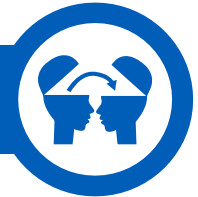


Business modeling services

Innovative and professional business plan supported by a robust and dynamic budget and forecast model



Client challenge

A quick service restaurant franchisee was seeking approval from its franchisor on its business plan to expand its current operations and build additional restaurants over the next ten years. The franchisee needed assistance remediating its financial model and preparing a business plan.

The project

KPMG helped the client remediate its existing financial model to a Microsoft Excel-based enhanced budget and forecast tool. The tool was built to cover 14 existing stores and 16 placeholders for future store expansion, as well as a consolidated balance sheet and cashflow statement that can be used for strategic decision purposes in connection with the existing business and new restaurant openings. KPMG also prepared a PowerPoint presentation detailing the client financial forecast, investment and development plan.

Client results

As a result of our work, the client's expansion plans were approved by the Franchisor.

In addition, the client had an innovative and professional business plan supported by a robust and dynamic budget and forecast model.