

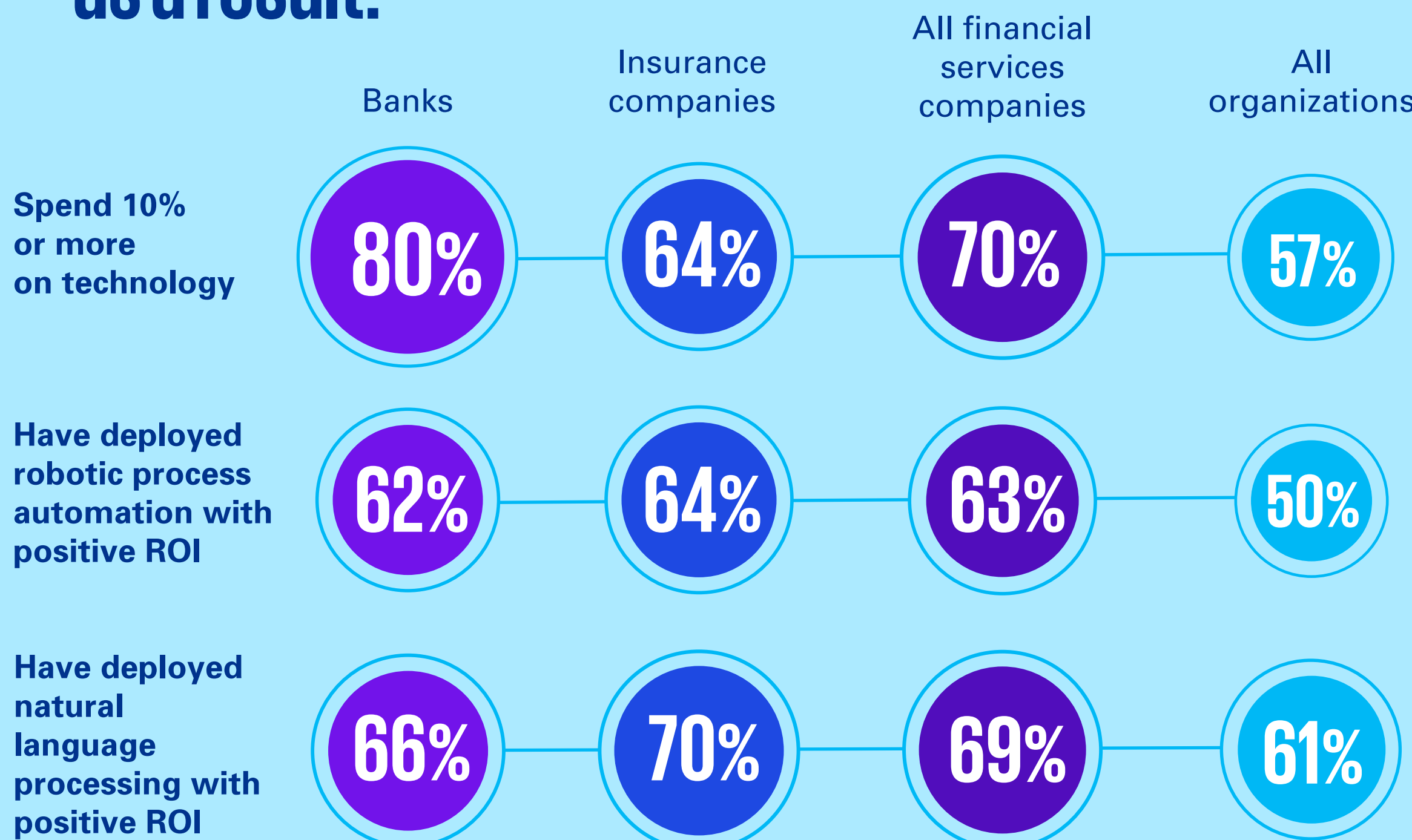
Financial services industry insights

Results from the 2022 KPMG U.S. Technology Survey

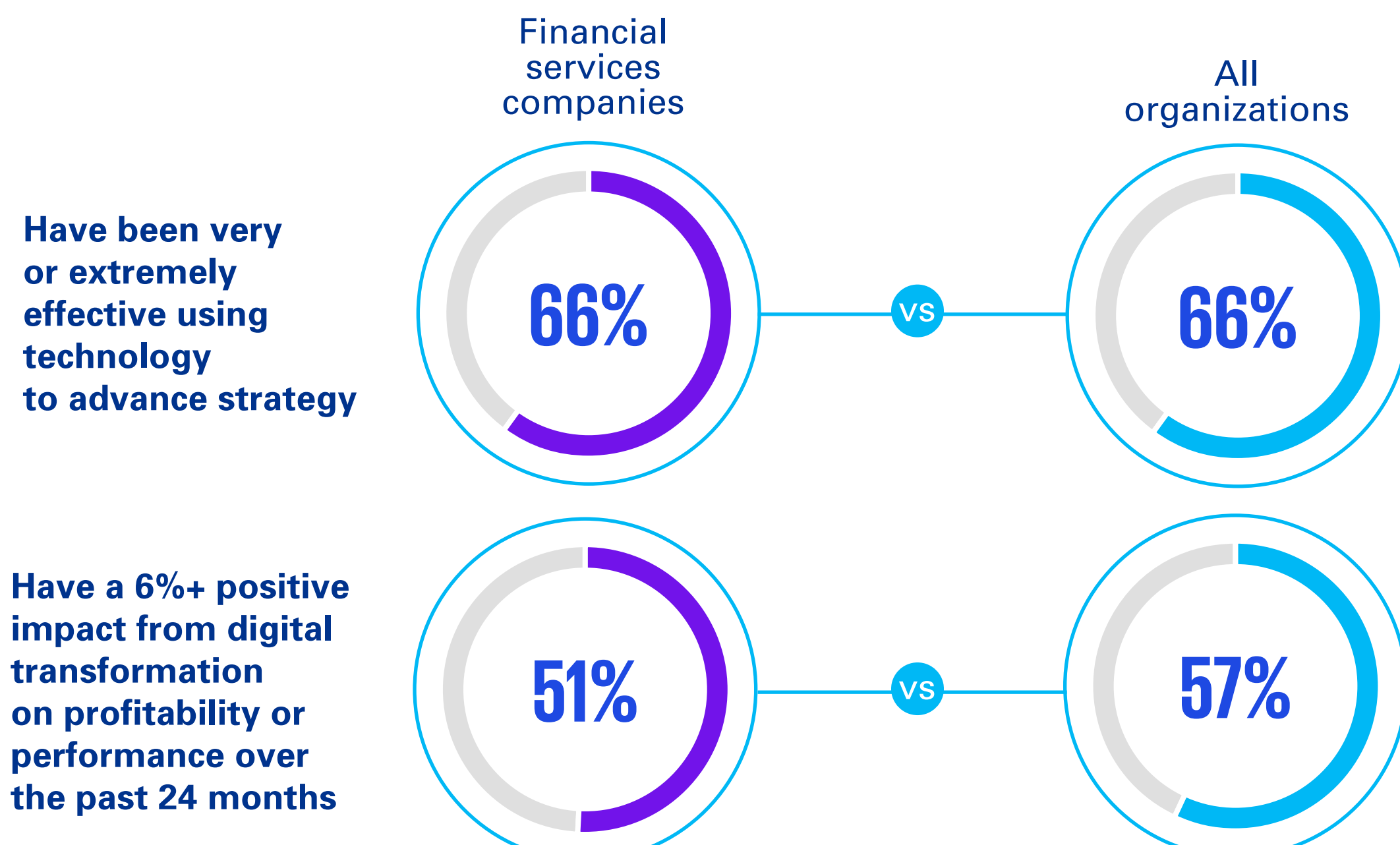
Rising costs, economic uncertainty, geopolitical fractures, and a global talent crisis have created arduous conditions for today's businesses. But as the results from our 2022 KPMG U.S. Technology Survey show, many organizations are turning to new and emerging technologies to strengthen customer loyalty, enhance their products and services, protect market share, and win new business.

It may come as little surprise that financial services companies—both banks and insurance companies—spend more on technology as a percentage of annual budget than any other industry. But our survey also reveals that for all that spending, their results are mixed. Many areas remain a work-in-progress—perhaps most surprisingly, in data and analytics.

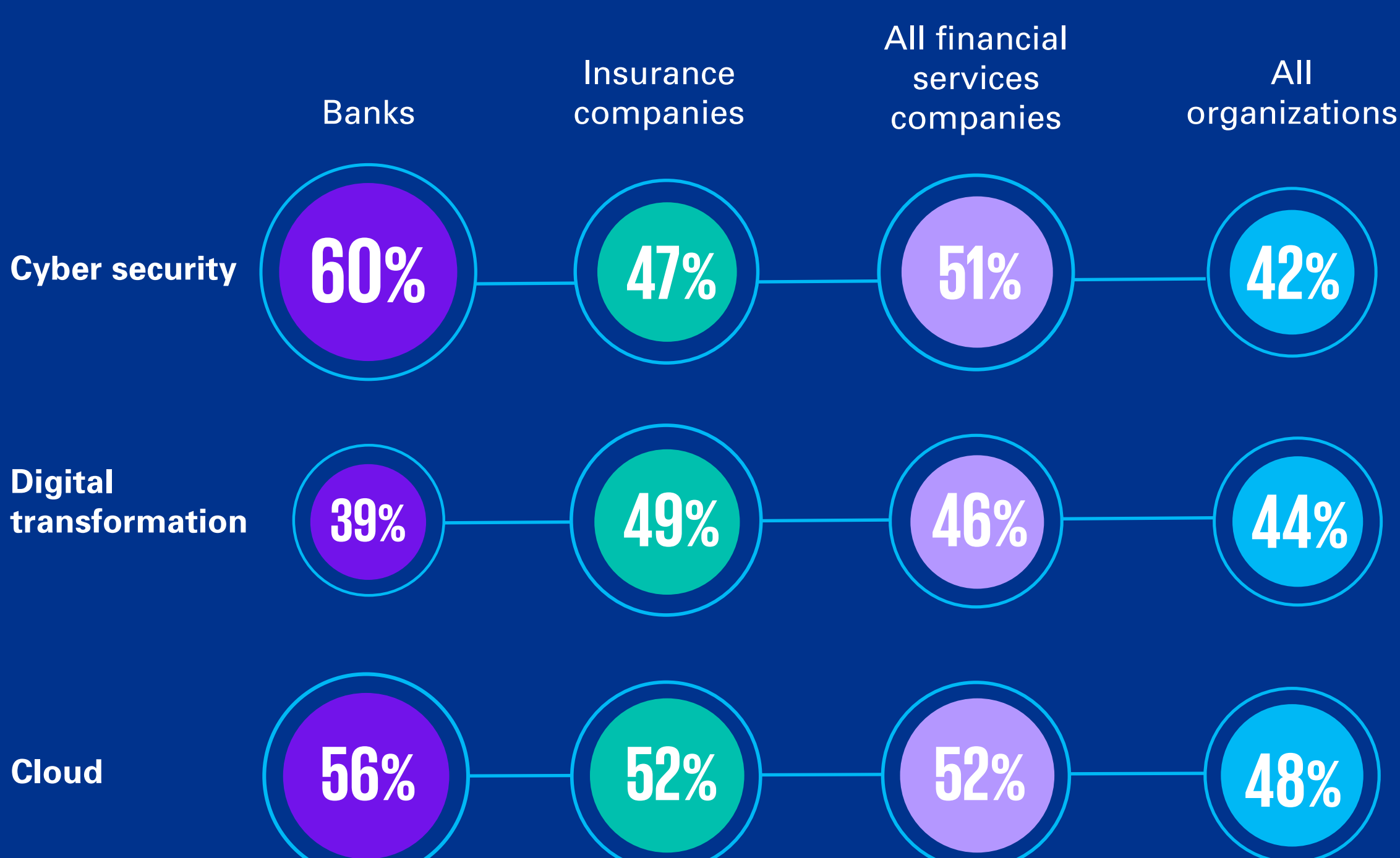
Financial services companies—especially banks—spend more of their annual budget than companies as a whole, and have made gains in some areas as a result:



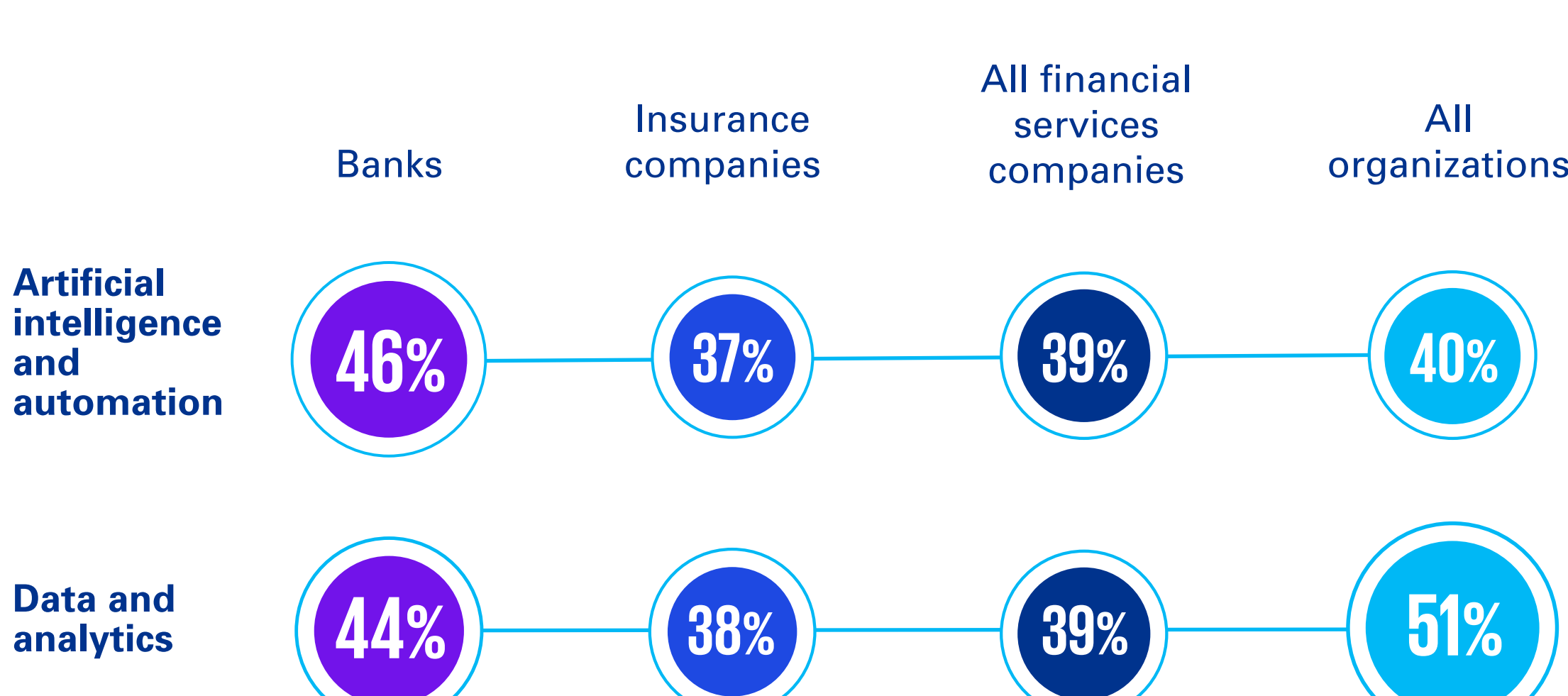
But in other areas, results are in line with other industries—or even behind the curve:



Financial services companies are proactively progressing against strategy more than companies as a whole in several areas, with significant differences between banks and insurance companies:



But again, with mixed results in others:



[Click here](#) to view the financial services industry insights report.

[Click here](#) to view the full 2022 KPMG U.S. Technology Survey report.

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