The CFO agenda: Digital delivered

Future of finance

Fall 2020

Enterprises are facing unprecedented change and disruption that threatens their future viability. COVID-19 is a new phenomenon that will pass. What’s not new?

Businesses across all sectors are being impacted by the need for increased experience centricity and growth; changing workforce demographics; converging industry models; the shifting geopolitical and regulatory environment; and the rise of new business models, big data, and emerging technologies.

Organizations will expect a lot more from their finance function:

- **Enable new technology, automate everything**: Extreme automation enables speed, collaboration, and virtual delivery.
- **Manage and monetize data**: Data is an asset and finance is leading the charge to transform and deliver data-driven insights.
- **Serve as strategist and lead enterprise performance**: Increased focus on value creation and AI-enabled insights for growth and profitability.
- **Quickly adapt to evolving business and customer needs**: Everything as a service, delivered by a flexible, on-demand workforce.
- **Modernize skills and capabilities**: Actively manage talent strategies to deliver new ways of working and requirements.
The CFO Agenda

Leading CFOs have an agenda that turns disruption into opportunity. They leverage technology to enable an agile, modern workforce that utilizes data and analytics to deliver more intelligent business insights.

Strategy and value management
Preserve and create value through agile, effective allocation of capital and resources to enable strategic priorities

Extreme automation
Integrate solutions across the digital landscape:
- Cloud platforms
- Intelligent automation
- Artificial intelligence
- Digital process management

Data, analytics and insights
Leverage data to unlock new value and viewpoints:
- Strategy & governance
- On-demand insight
- Integrated external signals
- AI-enabled projections
- Tailored consumption

Organizational agility
Quickly adapt to market shifts:
- Move with the customer
- Boundary-less delivery
- "Gig" and "Bot" workforce
- Everything as a service
- Flex the delivery model

Modern workforce
Embrace new ways of working & talent management:
- Strategic partners
- Multisource talent
- Employee value proposition
- On-demand, curated learning
- Cross-functional rotations

Risk and Compliance
Risk management must support, not hinder innovation

The Experience

Our team has designed an innovative, immersive experience session to help you shape a plan that turns ideas into action.

A typical session includes:
- Our point of view on market trends, industry disruption, and the Future of Finance
- A view of your finance function today and where it could go tomorrow
- Discussion of attributes and practices of leading finance organizations
- A focus on areas of impact and value, and design of a narrative that connects strategy to desired business outcomes

Where does this happen? KPMG has flexible delivery options — virtually, anywhere, anytime.

Business as usual is not an option. The biggest limitation is no longer technology and what it can do, but the imagination of those who must deploy it.

Contact us

Ron Walker
Service Network Lead
Finance Transformation
T: 858-750-7057
E: rwalker@kpmg.com

Michael Kokotajlo
Managing Director
Finance Transformation
T: 609-462-7107
E: mkokotajlo@kpmg.com

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

read.kpmg.us/FutureFinance

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2020 KPMG LLP, a Delaware limited liability partnership and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization. NDP130944-1A